

## WordPress Customization with Freelancing Course Curriculum

Class/Day	Topic	Details
Day 1	Orientation	<ul style="list-style-type: none"> <li>➤ Mentor Introducing</li> <li>➤ About CodeClub IT Institute Course Curriculum</li> <li>➤ Course Future, Career, Job Sector, Freelancing &amp; Marketplace</li> <li>➤ Why Choose This Career</li> <li>➤ Question &amp; Answer Session</li> <li>➤ Student's Introduction</li> <li>➤ Class Rules</li> <li>➤ Brand Yourself</li> </ul>
Day 2	Basic HTML CSS	<ul style="list-style-type: none"> <li>➤ Introduce HTML</li> <li>➤ How it Works</li> <li>➤ Basic Structure</li> <li>➤ how to use HTML as a Web Language.</li> <li>➤ Introduce with CSS (Inline CSS, Style Tag CSS, External CSS) and configure HTML with CSS.</li> <li>➤ Simple Page using HTML, CSS, List</li> <li>➤ Concept of HTML Block</li> <li>➤ Tag, Element, Attribute, CSS Property &amp; Value</li> </ul>
Day 3	Creating Website layout using HTML & CSS	<ul style="list-style-type: none"> <li>➤ Simple Website Design with HTML &amp; CSS</li> <li>➤ Login &amp; Registration from Design</li> </ul>
Day 4	WordPress Setup and Dashboard	<ul style="list-style-type: none"> <li>➤ Why WordPress</li> <li>➤ About Server, Programming language</li> <li>➤ Software Installation</li> <li>➤ Domain, Hosting WordPress Setup, 1 click Installation,</li> <li>➤ Dashboard introduces</li> <li>➤ Post Page Creation</li> <li>➤ Blogsite</li> </ul>
Day 5	News / Magazine website	<ul style="list-style-type: none"> <li>➤ Select a Theme for Blog Website</li> <li>➤ Additional Setup</li> <li>➤ Post, Categories, Tags</li> <li>➤ Page Creation and Setup</li> <li>➤ Menu Setup</li> <li>➤ Widgets Setup</li> <li>➤ Theme Customization</li> <li>➤ Home and Blog Page setting</li> <li>➤ customize Date times, Slug</li> <li>➤ Full Website Done</li> </ul>
Day 6	Ocean Wp / Astra / Neve Theme Installation and Elementor	<ul style="list-style-type: none"> <li>➤ Theme Setup</li> <li>➤ Required Plugins Installations</li> <li>➤ Demo Import</li> <li>➤ Introduce of Elementor Page Builder</li> <li>➤ One Page Creation using Elementor</li> <li>➤ Theme Customization</li> <li>➤ Full Website Done</li> </ul>
Day 7	Elementor	<ul style="list-style-type: none"> <li>➤ Design Page using Elementor Page Builder, Header, Footer</li> </ul>
Day 8	Elementor Portfolio	<ul style="list-style-type: none"> <li>➤ Build a Complete custom portfolio Website for Web Developer</li> </ul>
Day 9	Check Assignment & Build Corporate Website	<ul style="list-style-type: none"> <li>➤ Check Assignment</li> <li>➤ Build a complete corporate website</li> </ul>
Day 10	Check Assignment & Build Hotel & Restaurant Website	<ul style="list-style-type: none"> <li>➤ Check Assignment</li> <li>➤ Build a Hotel &amp; Restaurant Website</li> </ul>

Day 11	Check Assignment & Build Service Website	<ul style="list-style-type: none"> <li>➤ Assignment Check</li> <li>➤ Build a new service website with client live project</li> </ul>
Day 12	Divi Theme & Divi Page builder	<ul style="list-style-type: none"> <li>➤ Introduce Divi theme &amp; Page Builder</li> <li>➤ Build Web Page with Divi Page Builder</li> <li>➤ Complete Website</li> </ul>
Day 13	Complete Divi Website	<ul style="list-style-type: none"> <li>➤ Build a Complete Divi theme and Page builder website</li> </ul>
Day 14	Check Assignment & Clone Website	<ul style="list-style-type: none"> <li>➤ Check Assignment</li> <li>➤ Clone a Complete website</li> </ul>
Day 15	Check Assignment & Clone Website	<ul style="list-style-type: none"> <li>➤ Check Assignment</li> <li>➤ Clone a Complete website</li> </ul>
Day 16	PSD to WordPress	<ul style="list-style-type: none"> <li>➤ Introduce Photoshop</li> <li>➤ What is PSD file</li> <li>➤ PSD to WordPress Website</li> </ul>
Day 17	PSD to WordPress	<ul style="list-style-type: none"> <li>➤ Check Assignment</li> <li>➤ PSD to WordPress Website</li> </ul>
Day 18	Introduce Figma	<ul style="list-style-type: none"> <li>➤ What is Figma</li> <li>➤ How to work it</li> <li>➤ Figma to WordPress Website</li> </ul>
Day 19	Figma to WordPress Website	<ul style="list-style-type: none"> <li>➤ Check Assignment</li> <li>➤ Build a Complete Figma to WordPress Website</li> </ul>
Day 20	Figma to WordPress Website	<ul style="list-style-type: none"> <li>➤ Check Assignment</li> <li>➤ Build a Complete Figma to WordPress Website</li> </ul>
Day 21	Check assignment and Quiz	<ul style="list-style-type: none"> <li>➤ Check Assignment</li> <li>➤ Take Quiz</li> <li>➤ Marking</li> </ul>
Day 22	Introduce E-commerce & WooCommerce	<ul style="list-style-type: none"> <li>➤ Introduce E-commerce</li> <li>➤ Introduce WooCommerce</li> <li>➤ E-commerce Website Setup</li> <li>➤ Create Product</li> <li>➤ Create Page</li> </ul>
Day 23	E-commerce & WooCommerce	<ul style="list-style-type: none"> <li>➤ Build Complete E-commerce Website with Demo Import</li> </ul>
Day 24	E-commerce & WooCommerce	<ul style="list-style-type: none"> <li>➤ Build Custom Design E-commerce Website</li> </ul>
Day 25	Live Project E-commerce	<ul style="list-style-type: none"> <li>➤ Assignment Check</li> <li>➤ Client live project E-commerce Website</li> </ul>
Day 26	Final Quiz	<ul style="list-style-type: none"> <li>➤ Final Quiz and Marking</li> </ul>
Day 27	Domain & Hosting	<ul style="list-style-type: none"> <li>➤ Introduce with Domain &amp; Hosting</li> <li>➤ Buy Domain Hosting</li> <li>➤ Domain &amp; Hosting setup</li> </ul>
Day 28	Domain Live Website	<ul style="list-style-type: none"> <li>➤ Website Transfer</li> <li>➤ Email Creation</li> <li>➤ Database Creation</li> <li>➤ Live Website on Domain</li> </ul>
Day 29	Website Security & Speed Optimization & Basic SEO	<ul style="list-style-type: none"> <li>➤ Website Security</li> <li>➤ Speed Optimization</li> <li>➤ Basic SEO</li> </ul>
Day 29	Student Portfolio & Presentation	<ul style="list-style-type: none"> <li>➤ Check Student Portfolio</li> <li>➤ Suggest for Update &amp; Modification</li> <li>➤ Add live Project</li> <li>➤ Presentation</li> </ul>
Day 30	Marketplace	<ul style="list-style-type: none"> <li>➤ Introduce with Marketplace (Fiverr, Upwork, Freelancer etc)</li> </ul>
Day 31	Fiverr	<ul style="list-style-type: none"> <li>➤ Introduce with Fiverr</li> <li>➤ Fiverr Profile Creation &amp; Setup</li> </ul>
Day 32	Fiverr	<ul style="list-style-type: none"> <li>➤ Gig Research, Keyword Research,</li> <li>➤ Thumbnail Design</li> </ul>
Day 31	Fiverr	<ul style="list-style-type: none"> <li>➤ Gig Creation</li> <li>➤ Client Management, Client Communication</li> </ul>

Day 32	Upwork	<ul style="list-style-type: none"> <li>➤ Introduce with Upwork</li> <li>➤ Upwork Profile Creation &amp; Setup</li> </ul>
Day 33	Upwork	<ul style="list-style-type: none"> <li>➤ Gig Research, Keyword Research,</li> <li>➤ Thumbnail Design</li> </ul>
Day 34	Upwork	<ul style="list-style-type: none"> <li>➤ Gig Creation</li> <li>➤ How to Biding</li> <li>➤ Client Management, Client Communication</li> </ul>
Day 35	Freelancing Guideline	<ul style="list-style-type: none"> <li>➤ Freelancing Guideline</li> <li>➤ Tips and Tricks</li> </ul>
Day 36	Live Support	<ul style="list-style-type: none"> <li>➤ How to get live support from CodeClub IT Institute</li> </ul>
Day 37	English Communication class	<ul style="list-style-type: none"> <li>➤ English Communication class</li> </ul>
Day 38	English Communication class	<ul style="list-style-type: none"> <li>➤ English Communication class</li> </ul>
Day 39	English Communication class	<ul style="list-style-type: none"> <li>➤ English Communication class</li> </ul>
Day 40	Farewell	<ul style="list-style-type: none"> <li>➤ Farewell</li> </ul>